Fundamentals Of Investing

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post the financial crash the role of regulation and the impact of regulation on all aspects of the financial industry has broadened and intensified this book offers a comprehensive review of the operations of the industry post financial crisis from a variety of perspectives this new edition builds upon the authors predecessor book fundamentals of investment an irish perspective the core of the original text is retained particularly concerning fundamental concepts such as discounted cash flow valuation techniques changes in this new text are driven by two important factors first the long shadow of the global financial crisis and the ensuing great recession continues to impact economies and financial markets second the new text adopts a more international perspective with a focus on the uk and ireland the authors present the reader with a clear linkage between investment theory and concepts the fundamentals and the practical application of these concepts to the financial planning and advisory process this practical perspective is driven by the decades long fund management and stockbroking experience of the authors investment knowledge is a core competence required by large numbers of organisations and individuals in the financial services industry this new edition will be an invaluable resource for financial advisers financial planners and those engaged in advisory and or support functions across the investment industry those taking investment modules in third level educational institutes will find this book to be a useful complement to the more academically focused textbooks

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this is the only textbook that describes 1 how investors actually behave 2 the reasons and causes of that behavior 3 why the behavior hurts their wealth and 4 what they can do about it jacket

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this text is aimed at students who have relatively little familiarity with investment it discusses the characteristics of the four basic types of financial instruments stocks bonds options and futures and assesses their risks returns and the markets in which they trade

this is an introduction to an investment course that focuses on basic models used in the financial industry for investment and decision making the course begins with an overview of the investment environment in developed markets followed by a more in depth analysis of key investment topics these topics include modern portfolio theory asset pricing models term structure of interest rates stock and bond portfolio management and evaluation of portfolio performance modern finance extensively uses the concept of arbitrage or rather the lack of it in financial markets and the course highlights such uses in different circumstances the course takes a hands on approach with the aid of a software package maple the details of which will be explained during the first lecture consequently most lectures will be divided between a theoretical lecture and a lab a practical implementation of the theoretical material of the lecture the use of the maple software in this course simulates to a certain extent a professional environment it allows visualizations of different concepts minimizes tedious

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the need to know essentials of investing this book explains the conceptual foundations of investing to improve investor performance there are a host of investment mistakes that can be avoided by such an understanding one example involves the trade off between risk and

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